**Direction: Please fill in the following information about your informative speech.**

***Step One: Determining the topic and specific purpose for your informative speech.***

Topic of the speech: to inform audience the beautiful lines in movies ranked first 100 in IMDB.

Title: Great lines in great movies

Type of your informative speech: speech of description.

Specific purpose of the speech:

firstly, begin with the famous line in the movies <Batman>;

secondly, set up examples to let audience to feel the beauty of the lines in great movies;

thirdly, tell the audience the story and principle behind the films;

at last, what the lines mean to me.

***Step Two: Designing the questionnaire to make audience analysis:***

Please read Chapter 5 in your textbook and design a questionnaire with 6 questions which include all three question types (fixed-alternative, scale and open-ended). You may refer to the sample questionnaire in Figure 5.1 on page 66.

1.

Did you ever see some movies that affects you a lot?

Yes

No

2.

Did you recite some lines of movies without trying to remember them?

Yes

No

Not sure

3.

Which kind of movies do you prefer to watch it over and over again?

Comedy

Action

Love movie

Science fiction

4.

Do you agree or disagree that a good movie is more meaningful that a good book?

Strongly agreed

Mildly agreed

Neutral

Mildly disagreed

Strongly disagreed

5.

If you were a director, do you prefer a better script or a better actor?

6.

If you are an actor, would you like to pay more attention to the script skills or performance skills?

***Step Three: Hand out the questionnaire to your audience (your classmates) and summarize their answers of each question. For example, calculate the proportion of each option chosen by people, or summarize the key information in their answers of the open-ended questions.***

1.

Yes 100%

No 0%

2.

Yes 50%

No 25%

Not sure 25%

3.

Love movies 50%

Comedy 50%

4.

Mildly agreed 50%

Neutral 50%

5.

Which is important for an audience, script or performance?

6.

Which is important for an audience, script or performance?